#### **Morgan Stanley Asia Pacific Summit**

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Commonwealth Bank of Australia

23 October 2002



## Disclaimer

The material that follows is a presentation of general background information about the Bank's activities current at the date of the presentation, 23 October 2002. It is information given in summary form and does not purport to be complete. It is not intended to be relied upon as advice to investors or potential investors and does not take into account the investment objectives, financial situation or needs of any particular investor. These should be considered, with or without professional advice when deciding if an investment is appropriate.

Speaker's notes for this presentation are attached below each slide.

To access them, you may need to save the slides in PowerPoint and view/print in "notes view."





The Australian Economy

Why Invest in Commonwealth Bank?

How is Commonwealth Bank Positioned Against the Current Outlook?

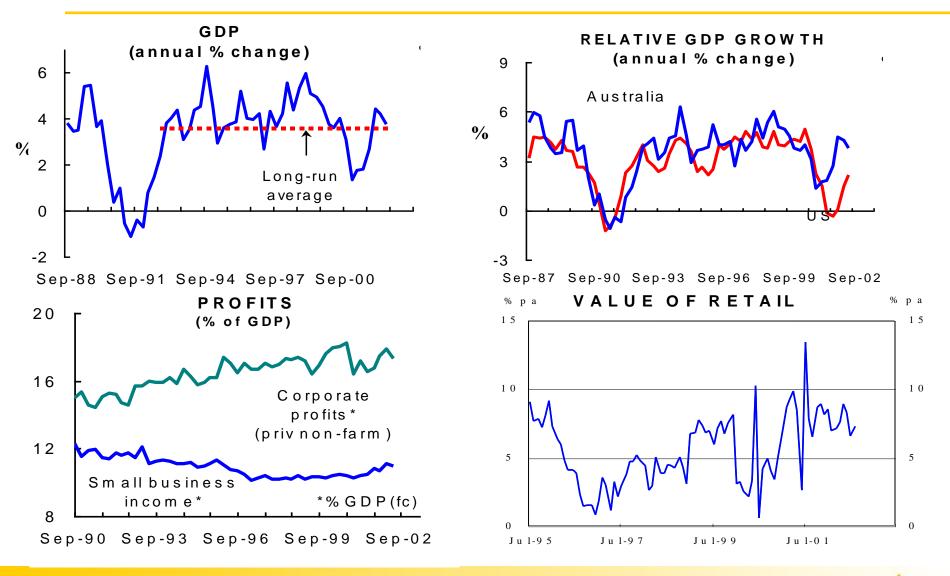


#### **The Australian Economy**

- Performance & Outlook
- Interest Rates & Credit Outlook
- Housing Market

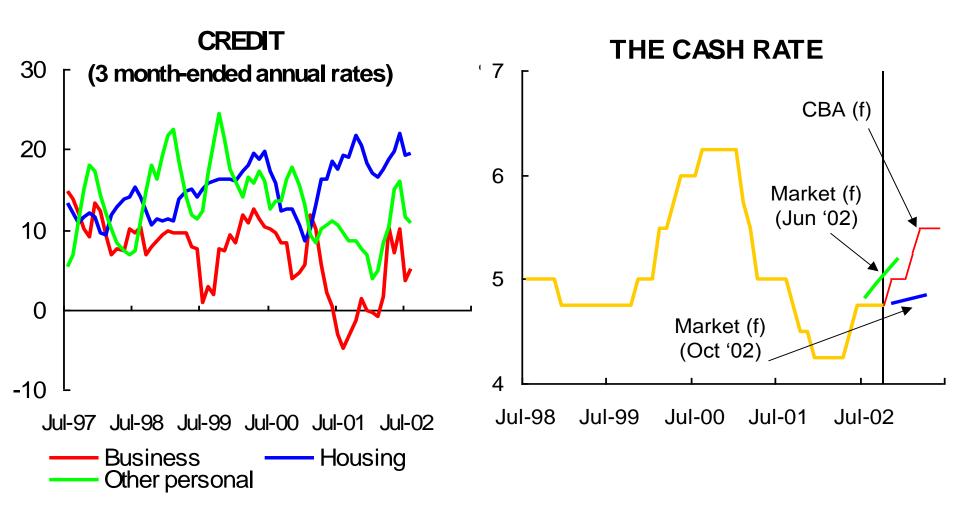


#### **Australia's Economy has been Resilient**

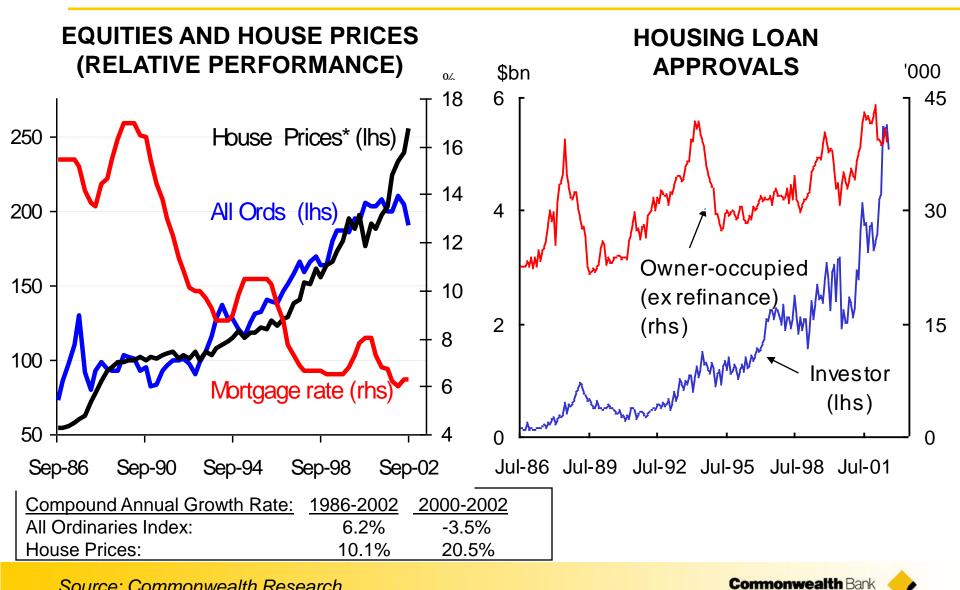


#### Source: Commonwealth Research

#### **Interest Rates & Credit Growth**

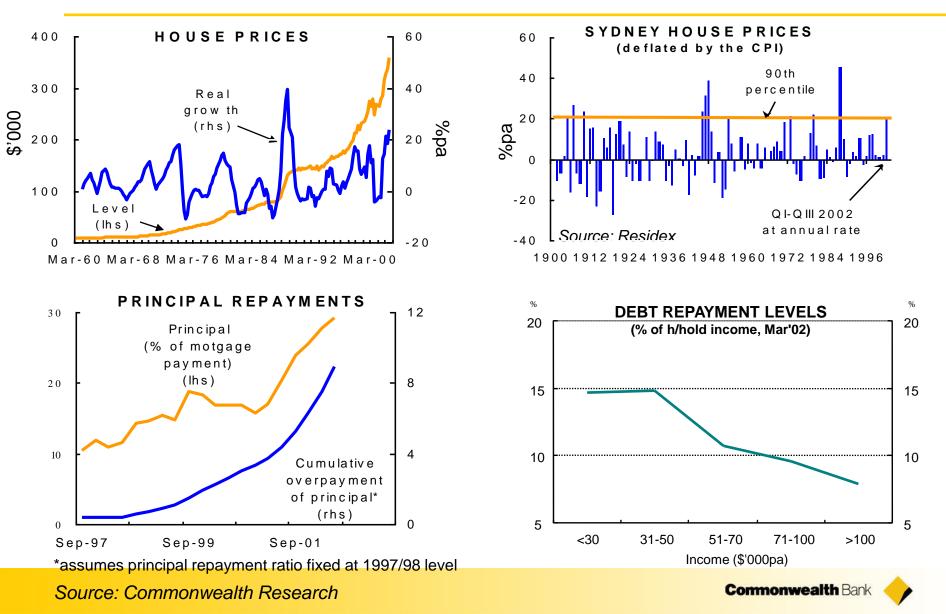


#### **Housing Market**



Source: Commonwealth Research

#### **Housing Market**



#### Why invest in Commonwealth Bank?

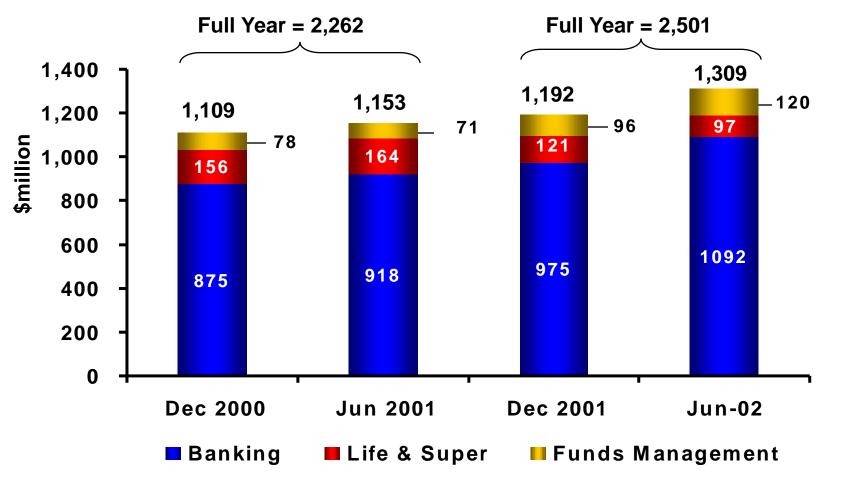
- Our Track Record
- Our Differentiators and Growth Drivers



# **Recent Result Highlights**

- Solid Earnings Growth
  - Reported Profit up 10.7% to \$2,655m
  - Cash Profit up 10.6% to \$2,501m
  - Cash EPS up 10.1% to \$1.97
- Costs steady year on year
  - Improved productivity and cost to income ratio
- High dividend payout ratio relative to peers
- Capital position remains strong
- Credit Quality and Provisioning remains strong

#### **Net Profit\***

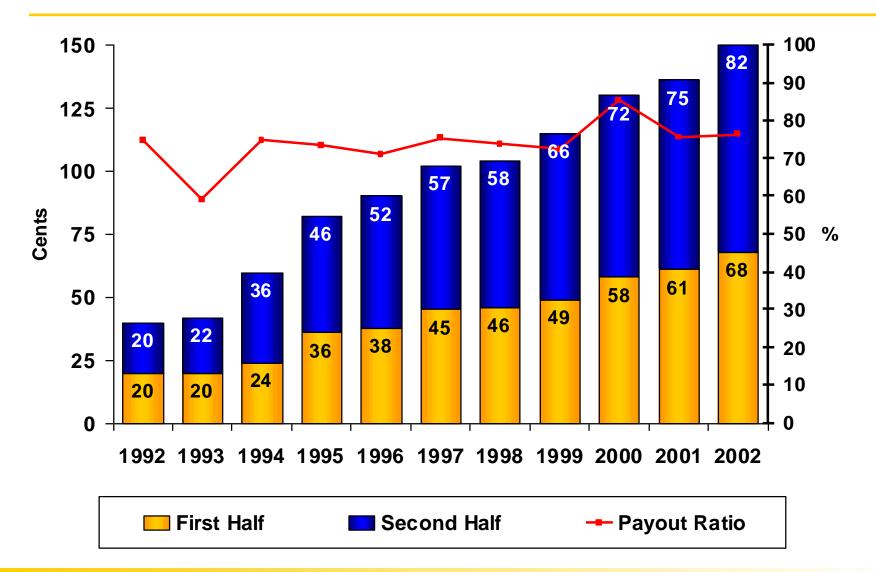


\* Net Profit after tax and outside equity interest - cash basis. Excludes appraisal value uplift and goodwill amortisation.

#### **ROE and EPS**



#### **Dividend Growth**





First Half Second Half

Charge for Bad & Doubtful Debts (6 months)	\$290m	\$159m
Charge for Bad & Doubtful Debts to RWA (annualised)	0.42%	0.23%
Impaired Assets (net of interest reserved)	\$983m	\$884m
Specific Provisions	\$309m	\$270m
General Provision	\$1,334m	\$1,356m
General Provision to RWA	0.96%	0.96%

#### Segmentation: Aligned Domestic Structure with Customer Needs

	Retail Banking Services	Premium Financial Services	Investment & Insurance Services	Institutional & Business Services
Customer Group	Personal banking customers, Small business banking customers	Premium clients including professionals and business	Agents, Brokers, Financial Advisers	Institutional, Corporate, Commercial business customers
Channels	Branch, Ezy- Banking, ATM, EFTPOS, Phone, On-line, Mortgage brokers	Relationship managers, Premium investment centres, phone, on-line.	Agents, Branches, Brokers, Financial Advisers, Premium investment centres, DirectDealerships, Institutional Clients	Relationship managers, Business centres

Support

Finance, Risk Management, Human Resources, Strategy, Technology, Legal, Secretariat

#### **Scale : Strong Market Share Positioning**

#### **Australian Market Share**

	Jun 2001	Dec 2001	Jun 2002	Rank
Home Loans <sup>^</sup> (Residentially Secured)	20.4%	20.1%	20.1%*	1
Credit Cards	21.4%	21.4%	21.6%	1
Retail Deposits <sup>^</sup>	24.0%	24.1%	24.2% *	1
Retail FUM (Plan for Life)	16.1%	16.1%	15.7%	1
Superannuation/Annuities	16.3%	16.4%	16.4% *	2
Retail Broking	9.0%	8.5%	9.2%	1
Inforce Premiums	14.4%	14.5%	14.4% *	2

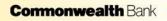
\* March 2002 data

^ Due to delays in implementing new APRA reporting methodology, no market share data has been available since March 2002.

#### **Australia's Most Accessible Bank**

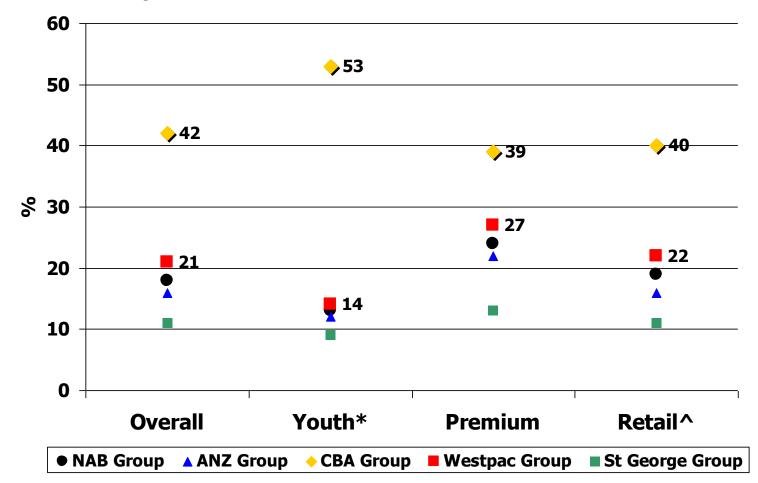


- Over 146m DirectBanking calls
- Almost 2m registered NetBank users
- Around 126,000 EFTPOS terminals
- Over 10,000 third party advisers, brokers and agents
- Around 4,000 ATMs
- Nearly 4,000 postal and private agencies
- Over 1,000 branches
- Over 700 EzyBanking store locations
- Around 700 personal lenders
- Over 700 financial planners
- Around 200 mobile bankers
- Over 70 business banking centres
  - 13 premium banking centres



### **Brand: We Have More Relationships Than Any Other Financial Institution**

Popularity of Australian Financial Institutions....



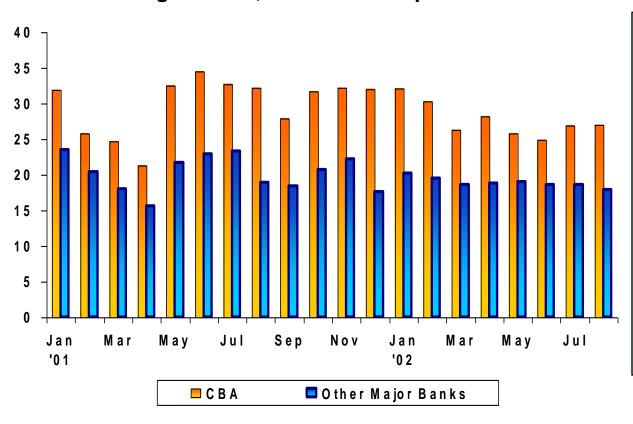
Source: Research International, April 2002

\* Customers under 25 years of age ^ Excludes Youth customers

#### **Brand: We Achieve Consistently High Ratings from Retail Customers**

Average across all brand attributes for CBA Vs average of ANZ, NAB and Westpac

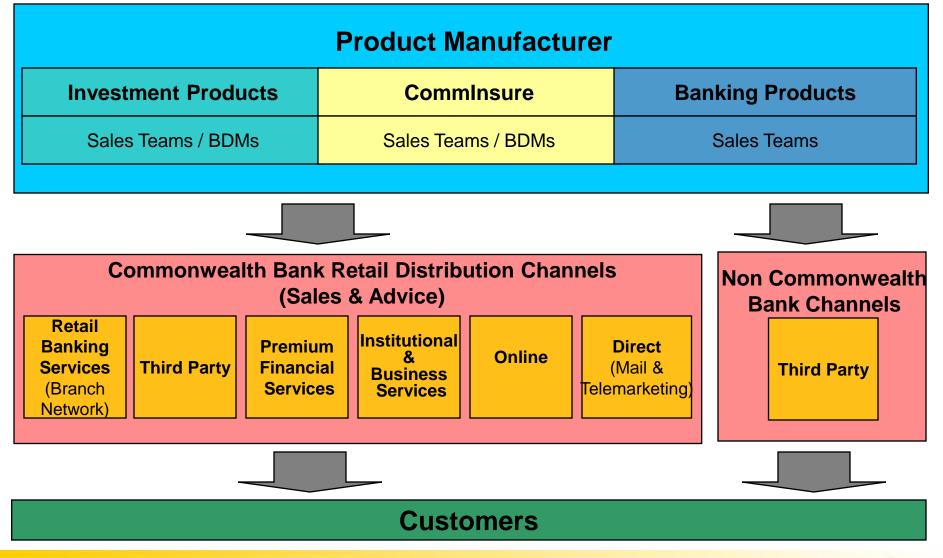
%



- In touch with its customers
- Is leading the way
- Is doing new and different things
- Has knowledgable
   and competent staff
- Has friendly and reliable staff



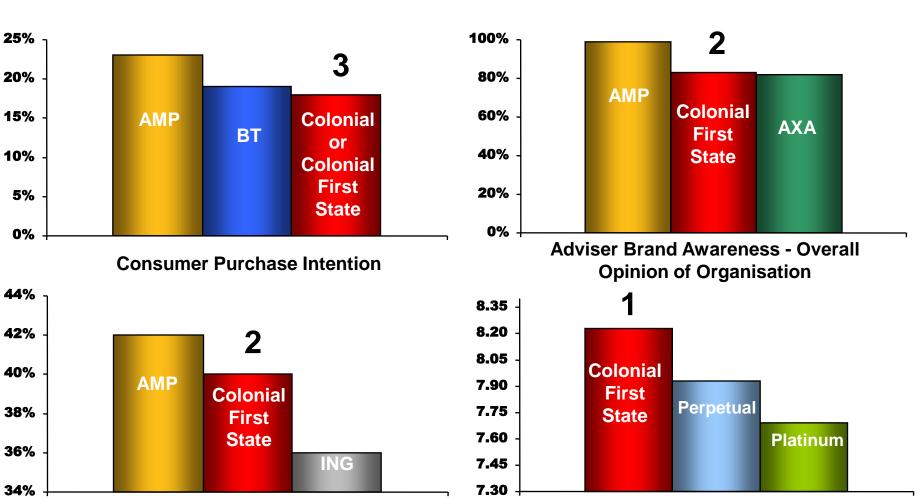
### **Established in All Components of the Wealth Management Value Chain**





# **Brand - Colonial First State**

**Consumer Brand Awareness - Unaided** 

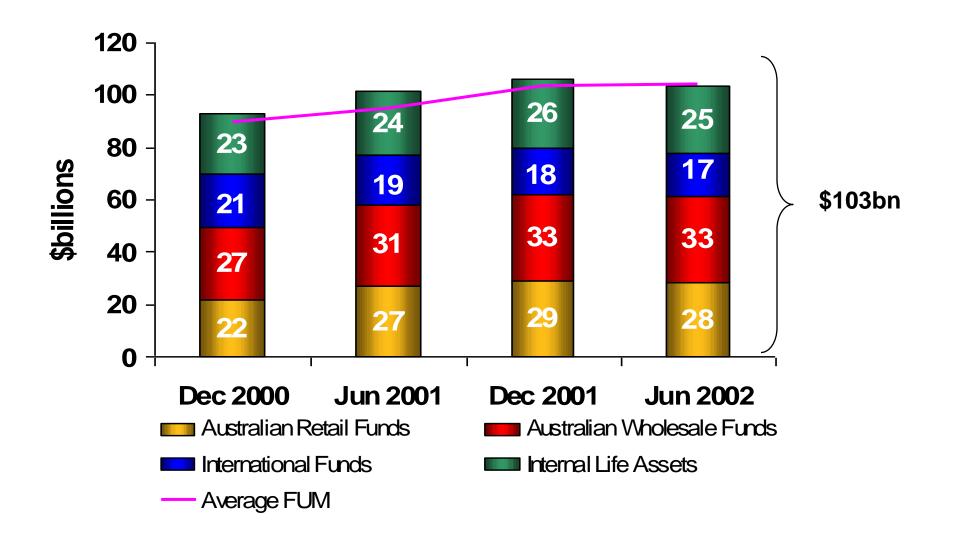


Source: Consumer Charts - Newspoll June 2002; Adviser Chart - ASSIRT Service Level Survey 2002

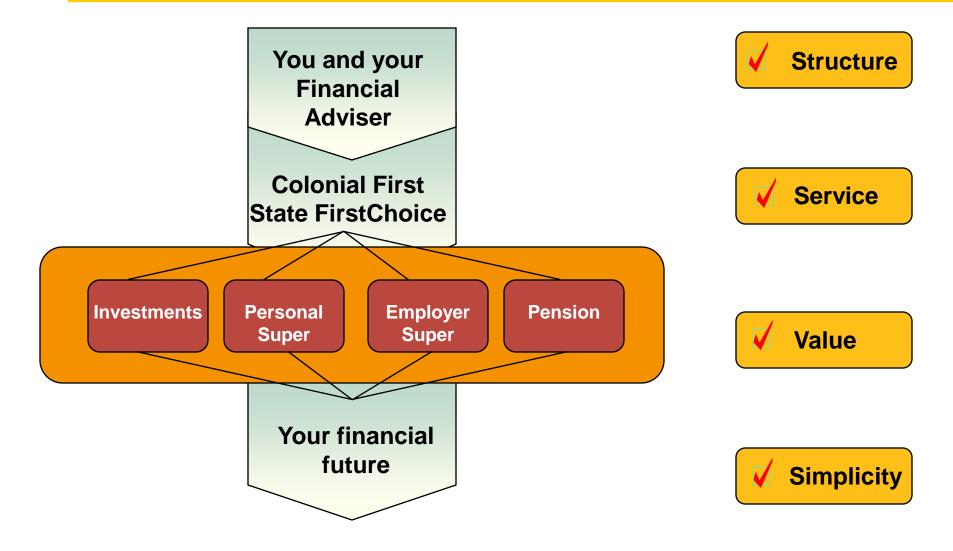


**Consumer Brand Awareness - Total** 

#### **Funds Under Management**

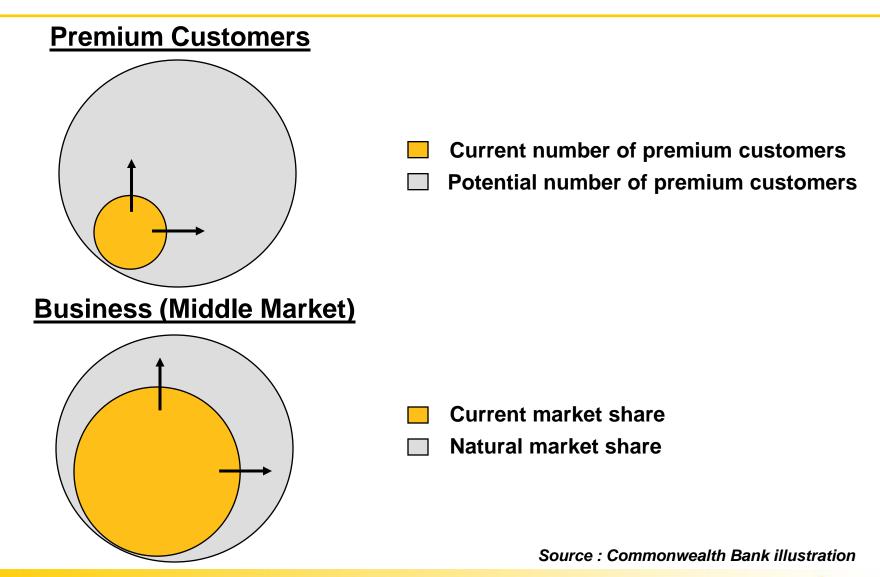


#### Innovation through FirstChoice Masterfund Product





## **Premium and Business Opportunity**



### **Premium: A Differentiated Business Model**

	Borrowing Services		Personal Banker	>	
Banking Platform	Lending Services Transactional Banking		Insurance Expert	>	
	Advisory Services Direct Investment		Commercial Banker		Client
Broking Platform	Indirect Investment Debt Products		Investment/ Equities Expert	>	
	Equity Products		Event Based Adviser	>	

Primary Relationship Manager - - - - Secondary Relationship Manager & specialised advice

#### **Business: Increasing Cross-sell**

**Corporate Segment Example** 

Working **Financial** Capital **Markets Services** 26% Corporate Finance 26% of corporate clients use products from all three areas **Bundled Products Example** 

	Business Banking	
Financial Markets	Interest rate risk management FX products Investments	
Working Capital Services	Bill financing Cash funded loans Overdrafts Transaction services	

## **Productivity: Focus on Efficiency**

Five productivity initiatives...

Remove all remaining back-office functions from branches

**Streamline home loan processes** 

Streamline Business Banking processes

Rationalise investment products & systems

**Organisational design** 

...to achieve:

- A better service experience for customers, through greatly improved turnaround times
- Elimination of duplication and inefficiencies
- Annual benefits from FY 2004, following an incremental net cost of ~\$120m in FY2003



#### How is Commonwealth Bank Positioned Against the Current Outlook?

- Credit Quality
- Capital Position
- Investment Market Volatility
- Productivity Focus



# **Commonwealth Bank Group:** Low Credit Risk Profile

#### Housing Loans

- 53% of total loan book\*
- Loan loss rate of < 3bps in 17 of last 20 years</p>
- > 55% average loan to valuation ratio
- Extensive stress testing of loan portfolio undertaken

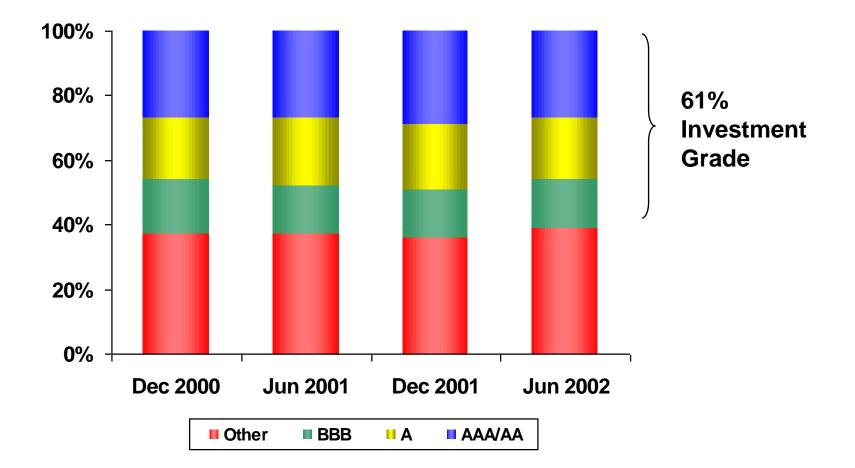
#### Asset Quality

- Impaired assets to risk weighted assets of less than 1% in line with domestic peers
- Relatively low bad debt expense
- > Well provisioned

\* Excluding securitisation (or 57% including securitisation)

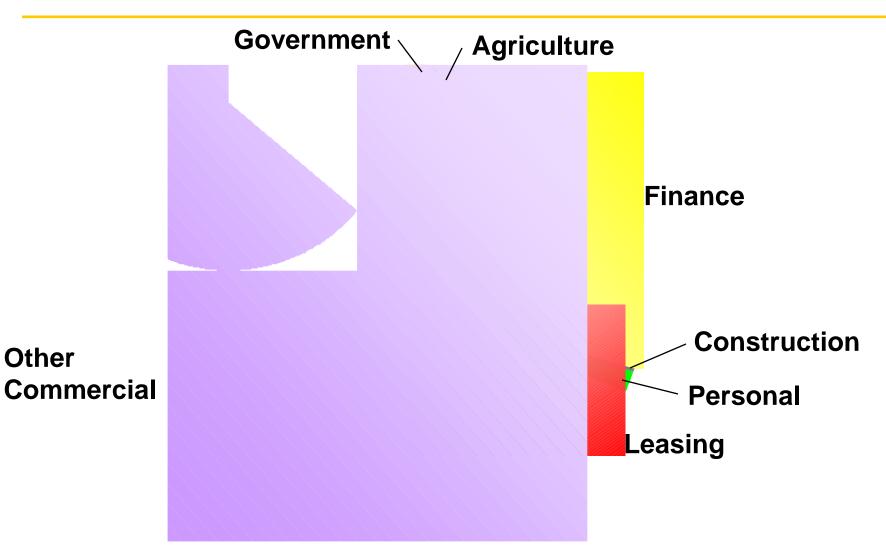
#### **Credit Risk**

#### **Total Individually Rated\* Exposures**



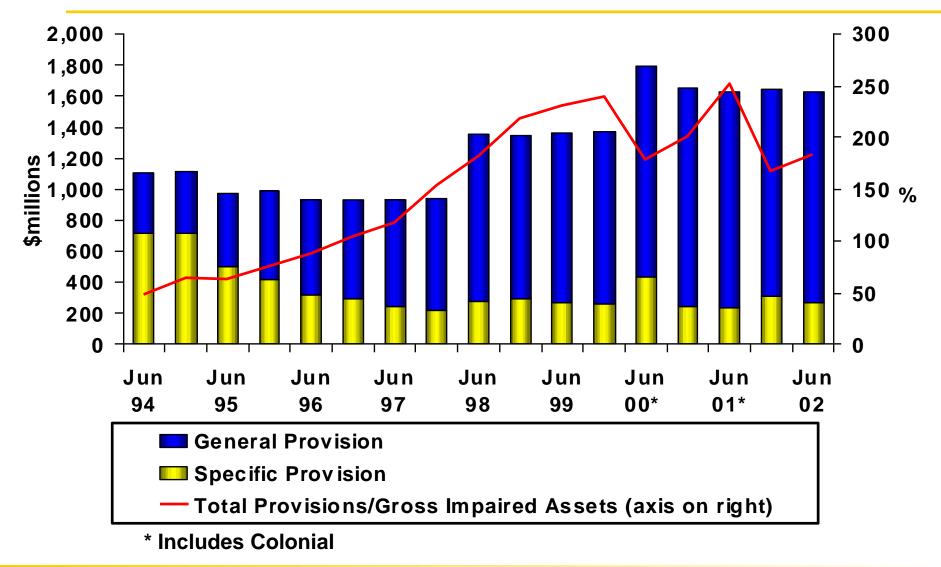
\* Corporate and business lending

#### **Offshore**<sup>\*</sup> Loans & Advances by Industry

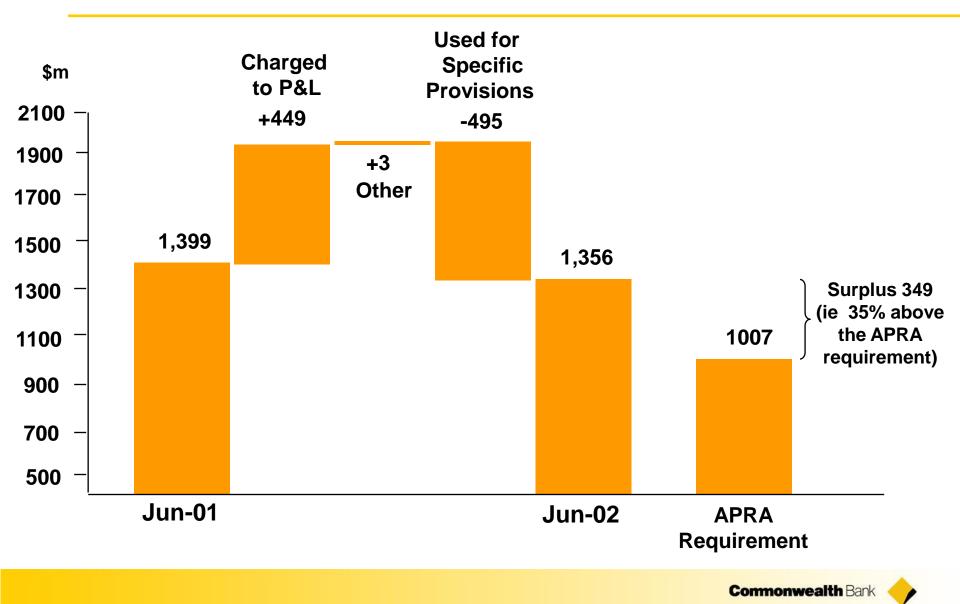


\* Excludes New Zealand (ASB)

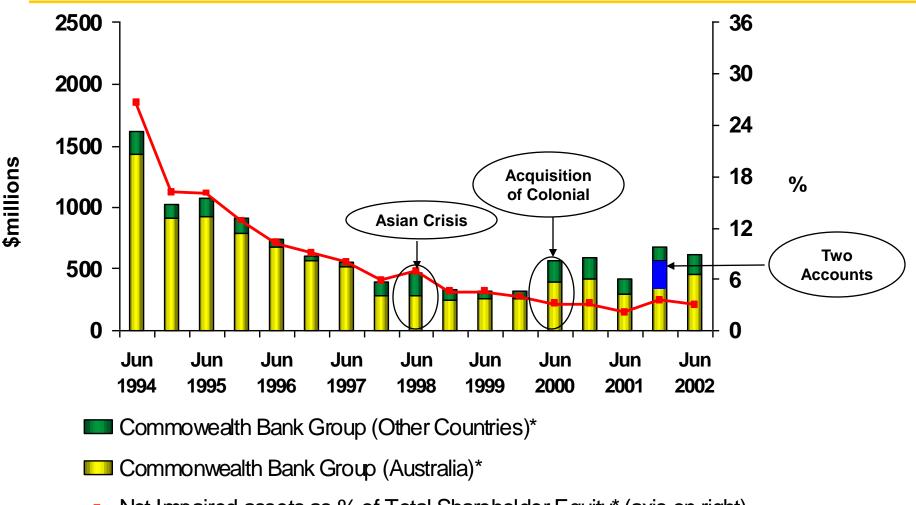
#### **Aggregate Provisions**



#### **General Provision**



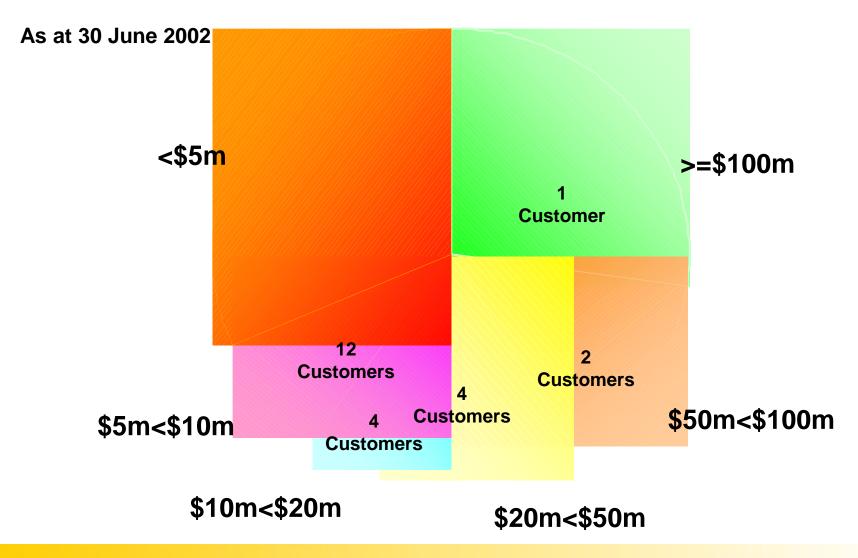
#### **Net Impaired Assets**



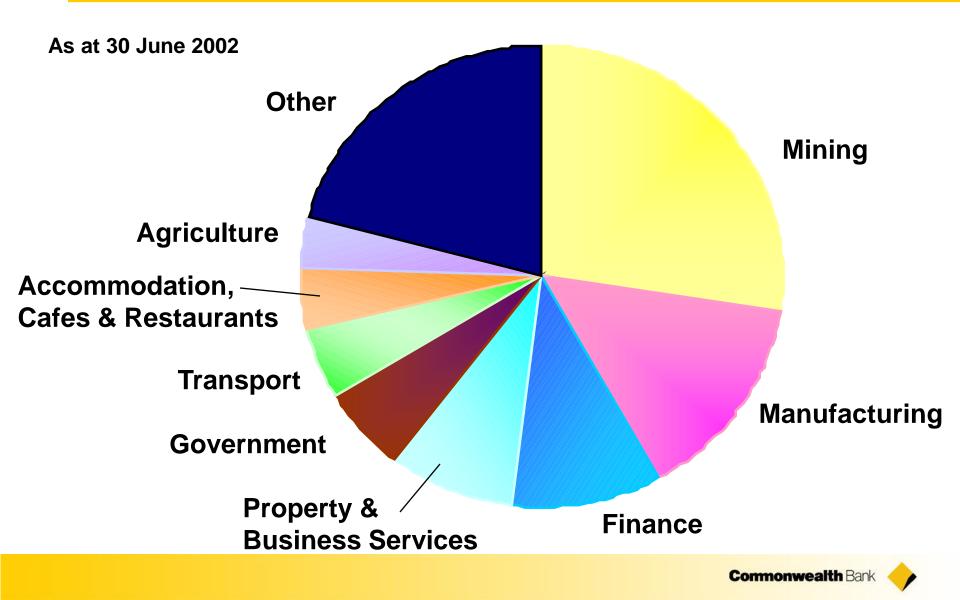
Net Impaired assets as % of Total Shareholder Equity\* (axis on right)

\* Excluding Colonial prior to 30 June 2000

#### **Non-Accrual Loans by Size**

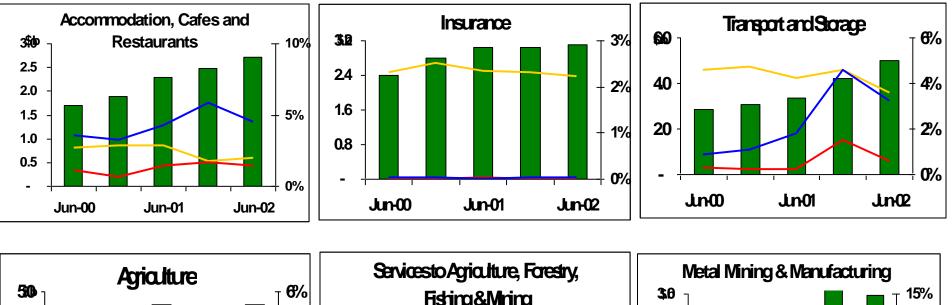


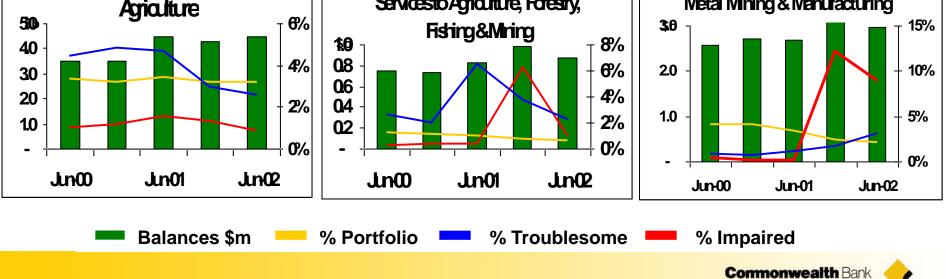
#### **Non Accruals by Industry**



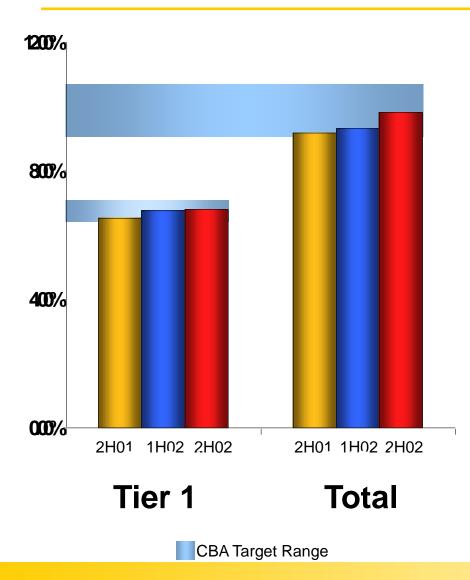
## **Industry Exposures**

#### **Exposure to selected industries**





# **Strong Capital Position**



- Strong credit ratings
- Shareholders equity up \$637m
- Strong regulatory capital ratios
- Payments to shareholders of \$1,622m

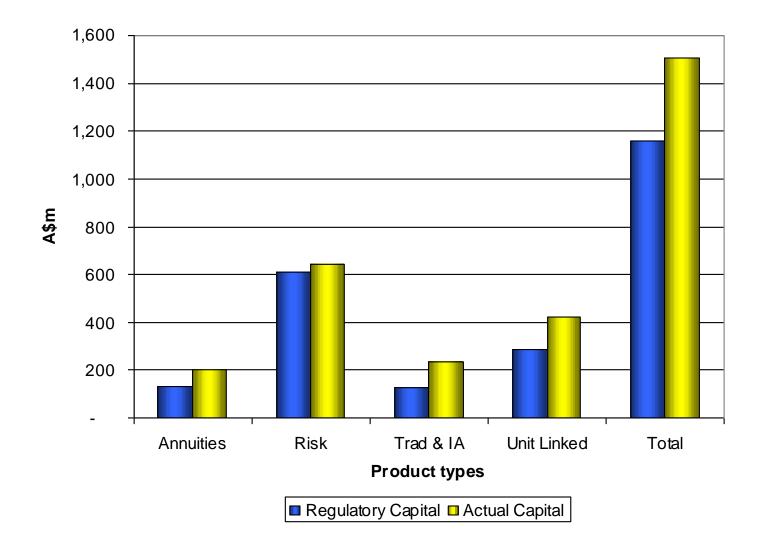
# **Economic Equity**

Regulatory capital ratios can be misleading:

- Risk weights are not risk aligned
- Capital required for residential mortgages is overstated
- No operational risk charge
- No value placed on earnings and risk diversification
- Internal models show the Group is strongly capitalised

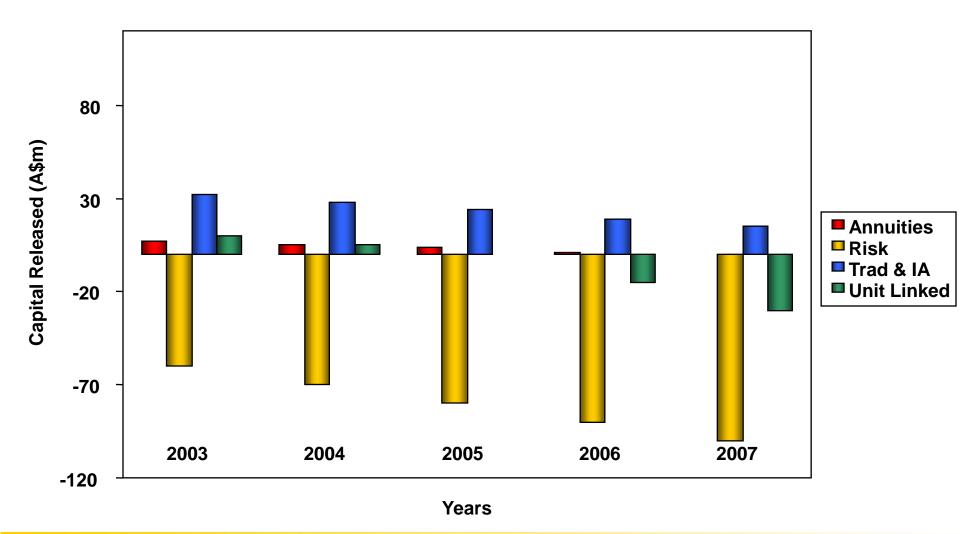


#### Shareholder Funds in Australian Life Insurance Companies

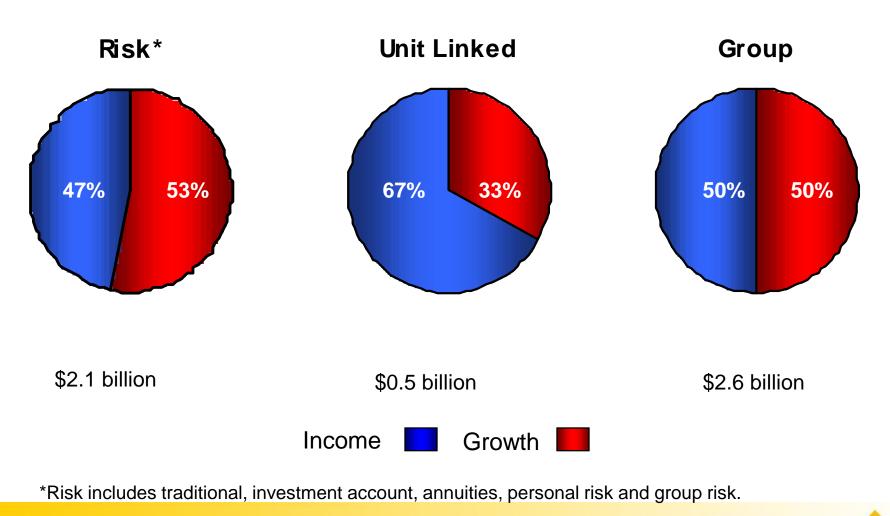




# Australian life companies: Future capital requirements can be met by profit growth

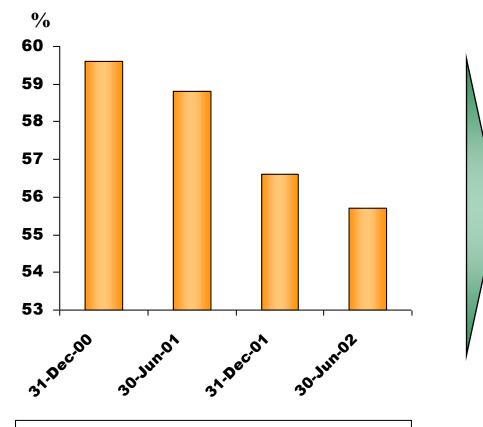


#### **Shareholder Funds in Life Insurance Companies**



## **Greater Cost Control & Targeted Investment in Priority Areas**

Focus on achieving further productivity improvements...



Group Cost to Income Ratio (Normalised)

...by reducing costs and spending to improve service quality and drive revenue growth

Upgrading infrastructure to improve service

Developing and managing relationships with all customers

Product simplification & rationalisation; packaging products for premium customers, and manufacture innovative new products

# Summary

- The Australian Economy
  - Has been resilient
  - Outlook remains positive in global context
- Why Invest in Commonwealth Bank?
  - > Our track record
  - Our differentiators
  - Our growth drivers
- How is Commonwealth Bank Positioned Against the Current Outlook?
  - Low credit risk profile
  - Strong capital position
  - Productivity focus

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