### **Asian Tour**

**China Banking Investments** 

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Hangzhou 8 March 2006

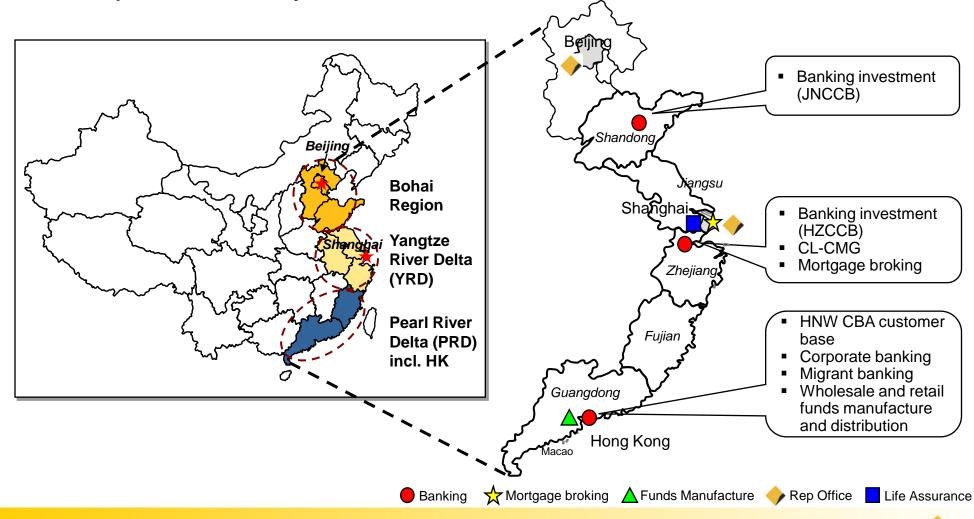


### **CBA** in Mainland China

1960s	Relationships with Chinese Regulators, Banks and Customers
1990s	Established Representative Offices (Beijing, Shanghai)
2000	Established 49% China Life CMG life insurance (Shanghai) joint venture
2002	Built local team to explore opportunities in PRC
2004	Banking Investment in China (11% Jinan City Commercial Bank)
2005	Further investment in China (19.9% Hangzhou Bank and 100% Macquarie Securitisation Shanghai)

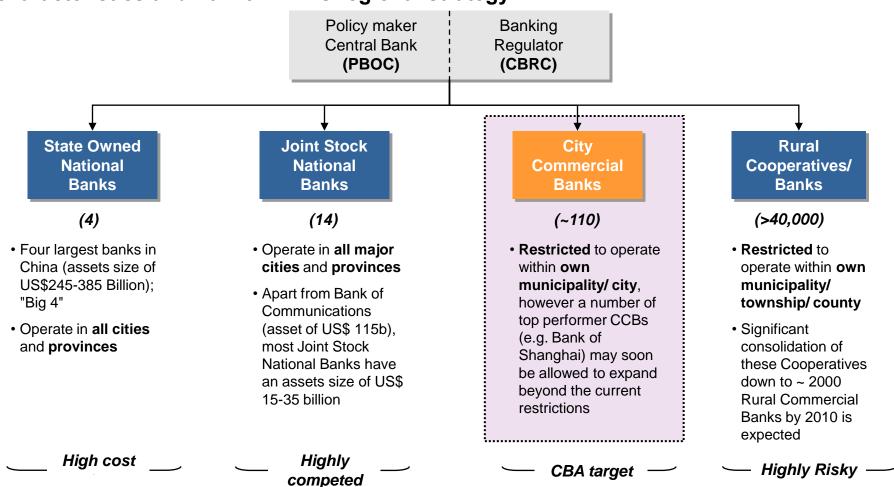
### **CBA's China Strategy**

CBA's Greater China strategy is to build a portfolio of long-term banking options, extending to broader financial services over time. This model initially combines minority shareholdings in selected partners and wholly owned businesses where allowed.



## **Banking Entry Strategy**

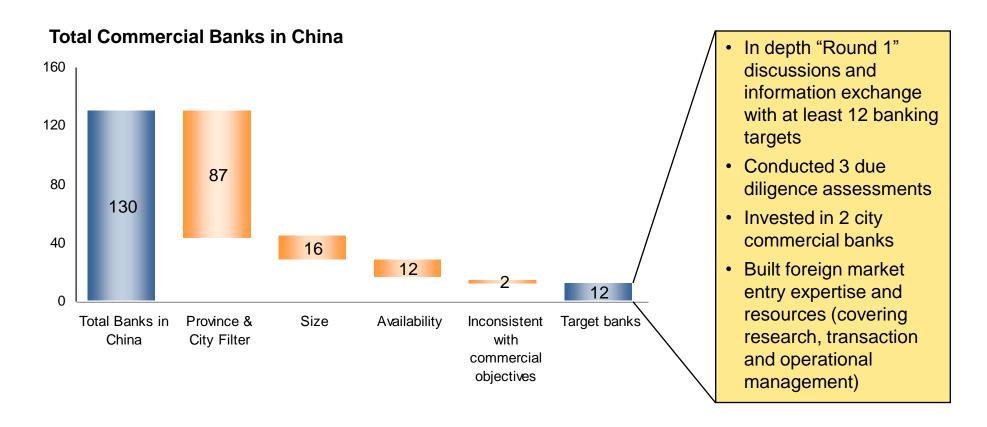
City Commercial Banks are an attractive target to CBA given their size, business characteristics and fit with CBA's regional strategy.



**Note**: Numbers is parenthesis represent the number of banks **Source**: Literature Search, Team Analysis

## **Banking Entry Process**

Extensive desk research and "on the ground" field work undertaken from 2003 – 12 target partners were short-listed.



CBA's entry strategy is to establish a banking footprint through a domestic partner, providing Capability Transfer Program and securing options for subsequent expansion.

### **Entry Price Comparison**

### A number of foreign players have purchased stakes in Chinese Commercial Banks.

	Target	Trans. Year	Equity Stake	Entity Performance				Implied Deal Multiples	
Acquirer				Asset Growth (CAGR 01-04)	Profit Growth (CAGR 01-04)	CAR FY04'	NPL (%) FY04'	Price Earnings ratio	Price to Book
RBS			10%						
Temasek	Bank of China	2005	10%	10.4%	38.3%	10.0%	5.1%	9.2	1.2
UBS	Dank of China		1.61%	10.476					
ADB			0.24%						
Deutsche Bank	- Huaxia	2005	9.5%	30.7%1	20.1% <sup>1</sup>	8.6%	4.0%	11.4	1.6
Sal Op. Bank of Germany			4.5%						
ING	Parts of Pairing		19.9%	20.00/	F 70/	0.40/	4.00/	12.7	4.0
IFC	Bank of Beijing	2005	5%	30.6%	5.7%	8.4%	4.8%	12.7	1.0
BNP Paribas	Nanjing CCB	2005	19.2%	22.5%	25.7%	10.5%	4.2%	13.4	1.7
OCBC	Ningbo CCB	2005	12.2%	44.8%	59.7%	10.8%	1.2%	10.6	1.9
СВА	HZCCB	2005	19.9%	17.8%	42.4%	6.4%2	2.3%	8.9	1.5
ANZ	Tianjin CCB	2005	19.9%	17.0%¹	1.1% <sup>1</sup>	8.1%	9.3%	12.0	1.1
СВА	JNCCB	2004	11%	31.7%	51.5%	5.3%	7.1%	8.1	1.1
HSBC	Bank of Communication	2004	19.9%	21.9%¹	-14.8% <sup>1</sup>	11.3%	2.9%	10.2	1.4
New Bridge Capital	Shenzhen Dev. Bank	2004	17.98%	19.4%	-10.4%	2.3%	11.4%	19.5³	1.7 <sup>3</sup>
Hangseng Bank	Fujian Industrial Bank	2003	15.98%	39.7%	31.7%	8.1%	2.5%	6.8	1.5
Singapore Government			5.00%						
IFC			4.00%						
IFC	Minsheng Bank	2003	1.60%	47.5%	46.7%	8.6%	1.3%	21.0	4.2
Citibank	SPDB	2002	4.62%	37.9%	22.0%	8.0%	2.5%	8.6	1.5
HSBC		2001	8.00%	21.7%	19.7%	10.9%	5.2%	6.2	0.9
IFC	Bank of Shanghai		3.00%						
Shanghai Commercial Bank			7.00%						

Source: Bank annual reports, Literature search (1) CAGR between 2002 and 2004; (2) Before CBA capital injection; (3) Based on FY2003 financial results

## **Regional Economic Information**

Both our partner banks are located in key economic regions in China with high growth and attractive market size

All data year end 2004	National	Shanghai	Beijing	Zhejiang of which;	<b>H</b> angzhou	Shandong of which; ∕	Jinan
Total Registered Population (m)	1,300	13.5	11.6	47 Ranked #11	6.5	92 Ranked #2	5.9
Urbanisation rate (%)	39%	81%	72%	51%	60%	42%	45%
Total GDP (RMB bn)	13,652	745	428	1,124 Ranked #4	252	1,549 Ranked #2	162
GDP Growth (%)	10%	19%	17%	13%	20%	20%	16%
GDP per Capita (RMB)	10,501	55,307	36,830	23,942 Ranked #4	39,174 Top 1%	16,925 Ranked #8	27,610 Top 6%
Disposable Income per Capita (RMB)	9,422	16,683	15,637	14,546	14,565	9,438	12,005
Total Export (US\$ bn)	593	160	95	58	15	36	1
Fixed Asset Investment (RMB bn)	7,007	308	252	595	121	759	65
Foreign Direct Investment (RMB bn)	1,269	54	25	120	25	177	6
Deposits per capita (RMB)	19,476	147,885	185,958	37,836	87,665	15,810	50,578
Loans per capita (RMB)	14,505	136,481	108,350	31,748	73,733	12,834	47,966

### **Market Position**

In FY 2004, both banks had approximately 6% market share in their home market ...

All data year end 2004	Hangzhou Bank	Ranking in Hangzhou	Jinan Bank	Ranking in Jinan
Retail deposits market share	5%	4	5%	5
Corporate deposit market share	9%	3	7%	5
Total deposits market share	8%	3	7%	5
Retail loans market share	6%	5	8%	5
Corporate loans market share	6%	5	5%	5
Total loans market share	6%	5	8%	5
Number of branches	70	5	65	5
Number of employees	~ 1100	-	~ 1250	-
Number of customers	> 1 million <sup>1</sup>	-	N/A	-

## **Key Financial Highlights**

# ...and have performed relatively well when compared against the Big 4, JSBs and other CCBs

All data year end 2004	Big 4 Average	Joint Stock Bank Average <sup>1</sup>	City Commercial Bank Average <sup>2</sup>	Hangzhou Bank	Jinan Bank
Key Financial Ratios					
ROA	0.4%	0.3%	0.5%	0.5%	0.3% (incl. once off write off)
ROE	11.5%	7.3%	11.2%	13.3%	6.0% (incl. once off write off)
NIM	2.2%	2.2%	2.3%	2.8%	2.8%
Cost to income ratio (before provision)	53.8%	51.2%	50.5%	40.4%	41.3%
Cost to income ratio (after provision)	73.7%	73.5%	74.9%	64.3%	55.9%
NPL ratio <sup>3</sup>	16%	5%	14%	2.3%	7.1%
Operational Benchmark					
Loans / Staff (RMB)	10,302	27,851	20,439	20,955	13,965
Deposits / Staff (RMB)	7,334	19,713	12,026	13,580	13,887
PBT / Staff (RMB)	63	181	131	219	2124
Loans / Branch (RMB)	184,182	735,036	421,240	485,849	267,071
Deposits / Branch (RMB)	131,111	520,265	247,852	314,852	265,583
PBT / Branch (RMB)	1,133	4,768	2,690	5,075	4,5044

Source: FY2004 Banks annual reports

(3) CBRC website

<sup>(1)</sup> Excludes China Everbright and 4 newly established joint stock banks

<sup>(2)</sup> Averages of top performers of 32 city commercial banks

<sup>(4)</sup> Profit before once off write off on staff housing

### **Way Forward**

### Creating strong partnerships between our local banking partners and CBA

#### **Strategies of Chinese Partner Banks**

- Focus on SME and Retail businesses
- Strengthen bank management, improve skills and key competencies to build solid foundation for future growth platform
- Regional expansion (expand beyond their current cities to neighbouring counties and cities)
- IPO

#### **Contribution of CBA**

- CBA's extensive experience in retail and SME banking / general governance
- Capability Transfer Program (CTP)
   which covers technical areas (such
   as credit, treasury, IT, marketing,
   etc), general training and
   secondment programs between the
   two banks
- Resource support and, as appropriate capital support
- CBA's experience in privatisation

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