# **Core Banking Modernisation**

### Market Briefing

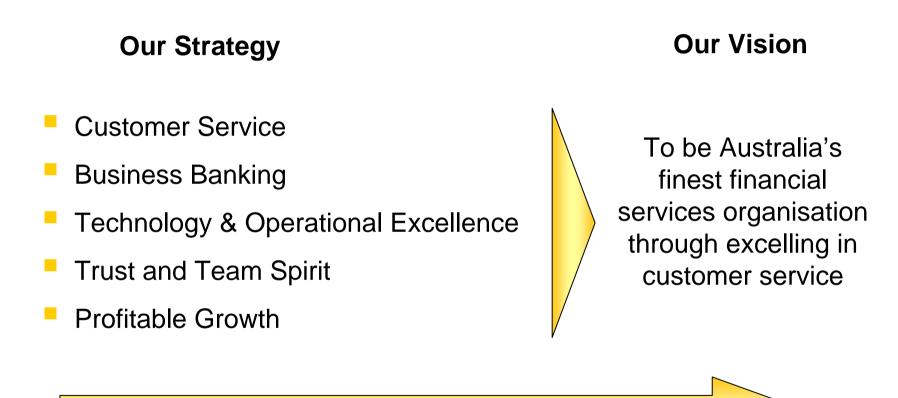
28 April 2008

**Determined** to be different

## Summary

- An integral part of our strategy
- The next important step
- Building on our strong IT capability
- A step-change improvement in customer service
- Customer-driven enhancements to systems & processes
- Significant benefits upside





**Core Banking Modernisation** 



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# The next important step



- Significant improvements to "Front-End":
  - Sales & Service Training
  - Over 1,000 new frontline staff
  - Branch Redesign
  - New Branch Operating Model
  - Market-leading front-end systems;
    - CommSee
    - NetBank
    - CommSec
    - CommBiz
    - First Choice

 "Back-End" systems and processes the key impediment to step-change in customer service

**CBM** the next

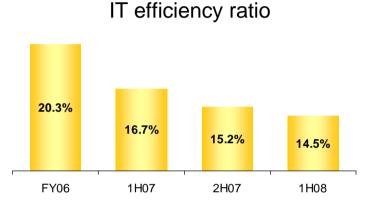
important step

- The time is right:
  - Next generation customer-centric systems have matured
  - Strong technical expertise (EIT, SAP, Accenture)
  - Over 2 years preparatory work
  - Initial integrated capability already built – "Steel thread"



# Building on our strong IT capability

- Improved organisational alignment:
  - Simplified structure (EIT)
  - Stronger alignment to business strategy
  - Improved technical expertise
- Strong development track-record:
  - CommSee, CommSec etc
  - Colonial systems integration
  - Group-wide Customer Information facility (CIF)
  - Enhanced Group Data-Warehouse
- Significant efficiency improvements



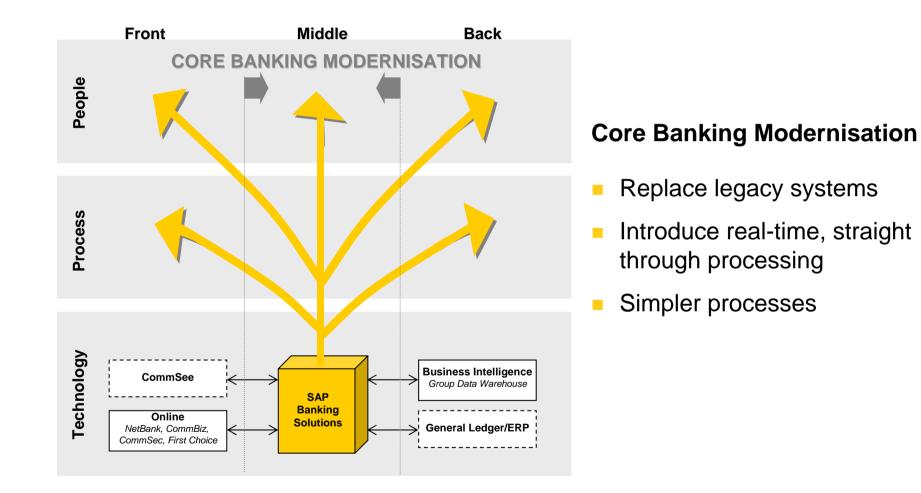


# A step-change improvement in customer service

- Improved customer interactions
- Real time, 24x7 processing removes hand-offs and improves service
- Introduction of common processes across businesses and segments
- Improved product functionality, agility and speed-to-market
- Efficiency improvements through system and process consolidation



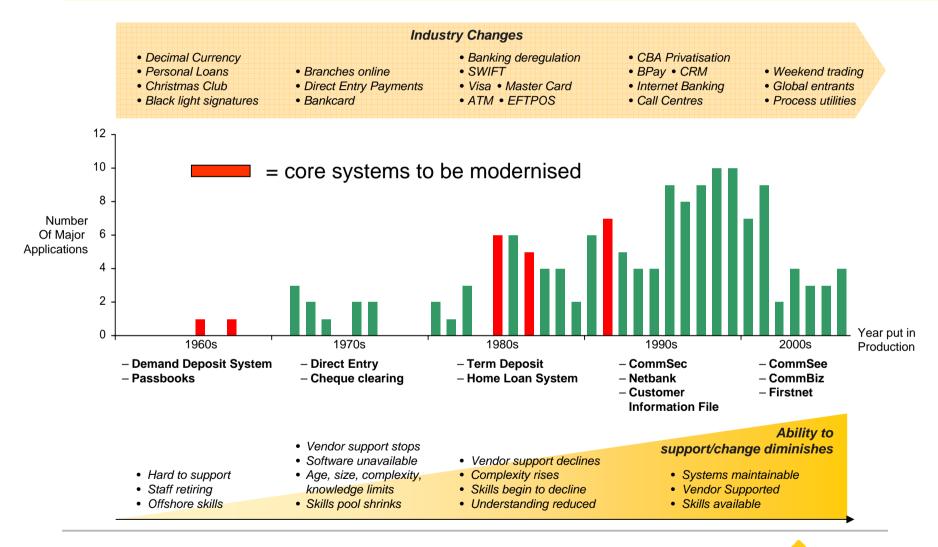
#### Customer-driven enhancements to systems and processes





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#### Customer-driven enhancements to systems and processes



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## Significant benefits upside

- Forecast cost of around \$580m over 4 years
- Benefits profile:
  - Customer service improvements
  - Growth opportunities
  - Efficiency gains
  - Reduced systems risk
- First mover advantage
- Governance:
  - CEO-Chaired Steering Committee + regular board reporting
  - Dedicated programme directors with significant industry experience
  - Disciplined project phasing and scope management

