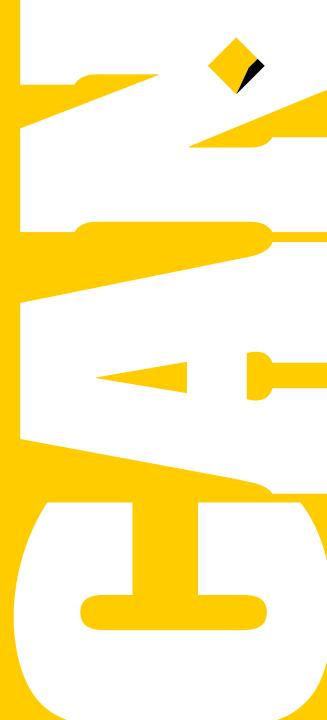
# COMMONWEALTH BANK TECHNOLOGY UPDATE

**MAY 2012** 



#### **DISCLAIMER**

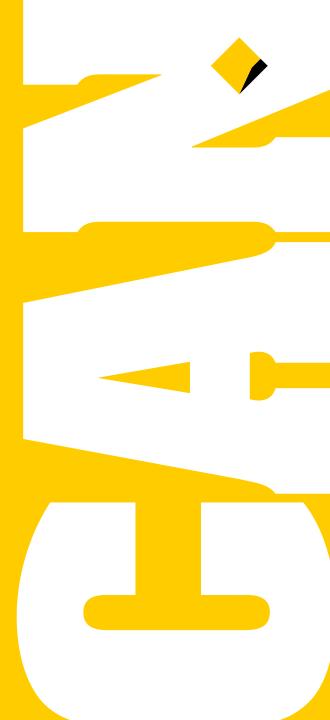
The material that follows is a presentation of general background information about the Group's activities current at the date of the presentation, 28 May 2012. It is information given in summary form and does not purport to be complete. It is not intended to be relied upon as advice to investors or potential investors and does not take into account the investment objectives, financial situation or needs of any particular investor. These should be considered, with or without professional advice when deciding if an investment is appropriate.



# OUR COMPETITIVE ADVANTAGE

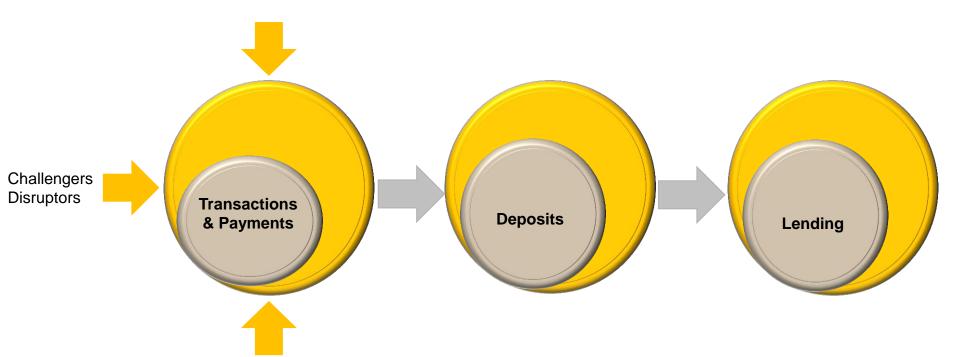
MICHAEL HARTE

GROUP EXECUTIVE AND CHIEF INFORMATION OFFICER



### **BUILDING ENDURING VALUE - WE CAN**

The competitive advantage is shifting to organisations that can provide REAL-TIME value and drive sustained RELATIONSHIP value



#### Real-time capability:

- Greater liquidity
- Reduced transaction costs

#### **Deposits grow:**

- Instant access to funds
- Anywhere, anytime
- Budget / Cashflow Saving advice

#### Lending grows:

- Relationship insights build wealth
- Manage risk
- Leverage & Investment advice



#### WHAT WE HAVE CREATED

#### **Infrastructure**



Platform & Channels



People & Process

- 'Everything as a service' and 'on demand' delivers savings and flexibility to move capital closer to customer
- Delivering real-time value
- Deepen customer relationship through ease-ofuse, money saved and information for better management

Complete vision with proven repeatable execution



# WHAT WE CAN DO

Let me bank how and when I want Convenience Mobile, social, anywhere, anytime, any device Deliver my money to me instantly **Simplicity**  Make it simple for me to transact and get the information I need Know me, know my needs, know my preferences Information Help me manage my money, my household, my business, my wealth Privacy is important to me. Protect my information but help me **Trust** take advantage of it to deliver value



# CORE BANKING MODERNISATION

**DAVE CURRAN** 

**CBM PROGRAMME DIRECTOR** 



# **CORE BANKING MODERNISATION (CBM)**

Programme now in its final year:

- Over 12m customer migrated to new customer platform
- Over 11m retail and business deposit and transaction accounts migrated
- New payments hub live and operational 820 transactions per second at peak
- Major Business Lending release (~300,000 days effort) went live on 14<sup>th</sup> May

Significant benefits have already been delivered.....



### **CBM CUSTOMER SERVICE BENEFITS**

- 7 day value and 7 day processing
- Real-time banking
- Real-time account opening and maintenance
- New products in market
  - GoalSaver and CFS Term Deposit (over \$8bn)
- Existing products benefiting from new capabilities
- Underpinning of new initiatives such as Kaching



### **CBM EFFICIENCY BENEFITS**

- Significant frontline productivity
  - Full elimination of 26 processes
  - Data validation reducing errors
  - New point-of-sale functionality
  - Immediate resolution
- Increase in customer self-service
  - Growth in online application completion
  - 15% balance enquiry call reduction
- Rationalisation of on sale deposit and transaction products from 16 to 9
  - Standardisation of terms and conditions
  - 870 product combinations translated to 100 SAP pricing options
- Standardisation and Industrialisation
  - 105 re-usable and interoperable capabilities



# FROM THE CORE TO THE EDGE

**ANDY LARK** 

CHIEF MARKETING & ONLINE OFFICER



# WHAT WE WILL COVER

- Core affords our customers a safer, simpler way of banking, anywhere, anytime and in real-time
- Core is a source of competitive advantage, enabling our agility and innovation at the edge
- Banking is being redefined by devices and technology we aim to enable our customers to bank on their terms
- We will continue to innovate with the aim of bringing new and improved experiences to our customers
- Core and online underpin our brand differentiation and advantage



# SIMPLE, SAFE, SOCIAL.

#1
Online banking

#1
In the youth segment

**53%** of all payments

#1 & #2 itunes apps

#1

Social & Facebook

Leading Mobile
Apps across
platforms

1st

Real-time banking

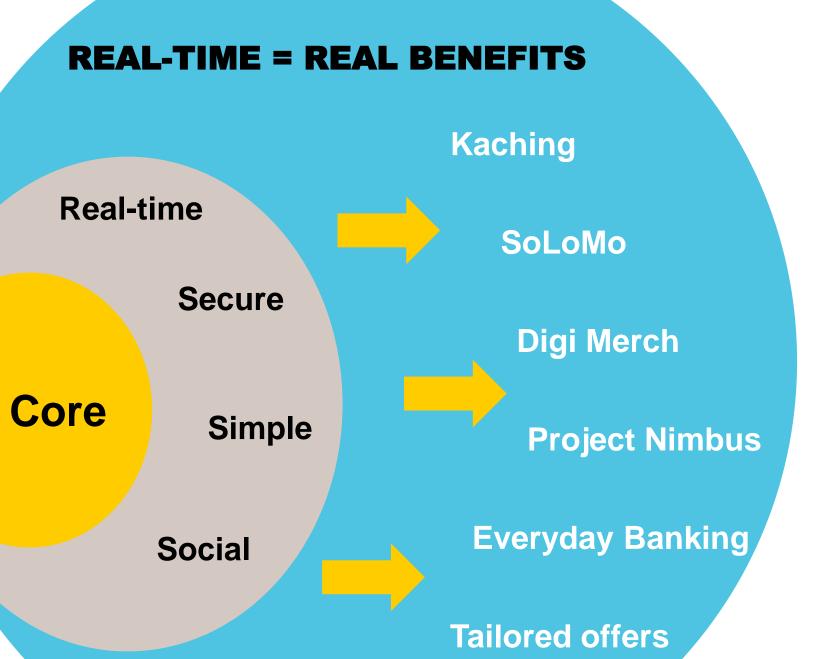
Leading contactless merchants

>6.5m customers online >2.0m customers on mobile Relationship with 1 in 2 Australians

#1 Contactless (5M *PayPass* 

(5M *PayPass* enabled cards)





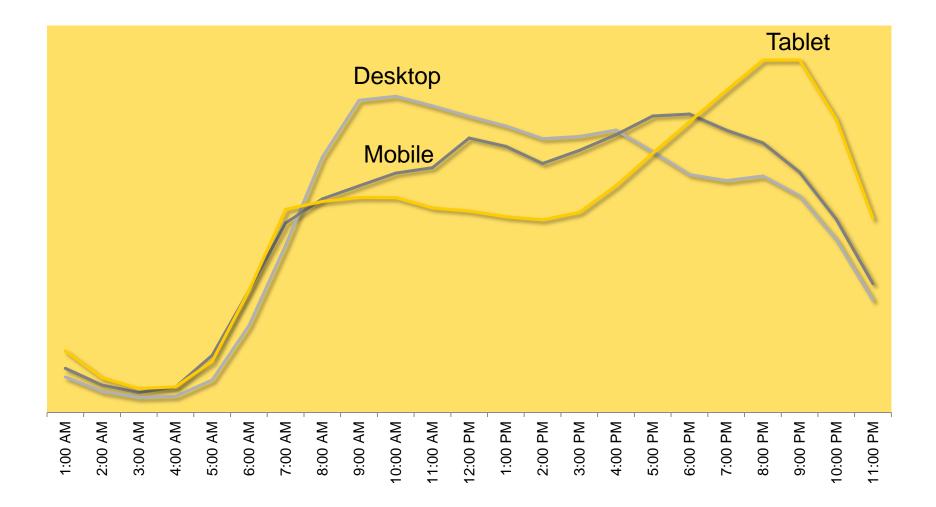


# **IN THE NEXT 20 MINUTES**

- 52,655 customers will login to NetBank
- And make 27,360 financial transactions
- 57 will download a CommBank mobile app
- 38 will apply for a new product
- 7 will change their home loan repayments...



# **BANKING AS A COMPANION ACTIVITY**



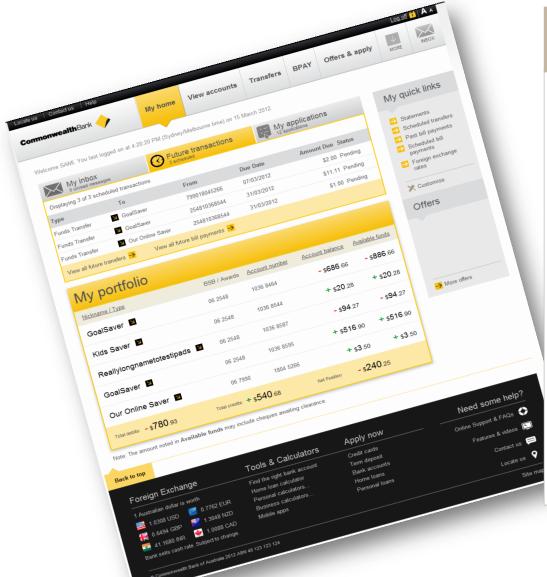


# 300,000 DOWNLOADS AND GROWING!





### **AUSTRALIA'S FAVOURITE PLACE TO BANK**

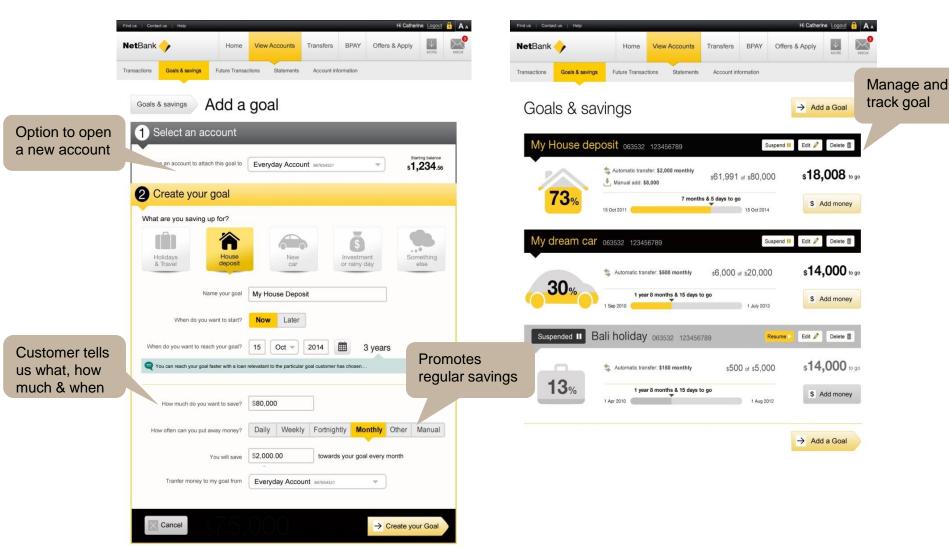


#### **NOW NEW!**

- New look and simplified design
- Reach savings goals faster
- Staying on top of money
- Keeping money safe
- NetBank Vault
- NetBank and FX Google Chrome

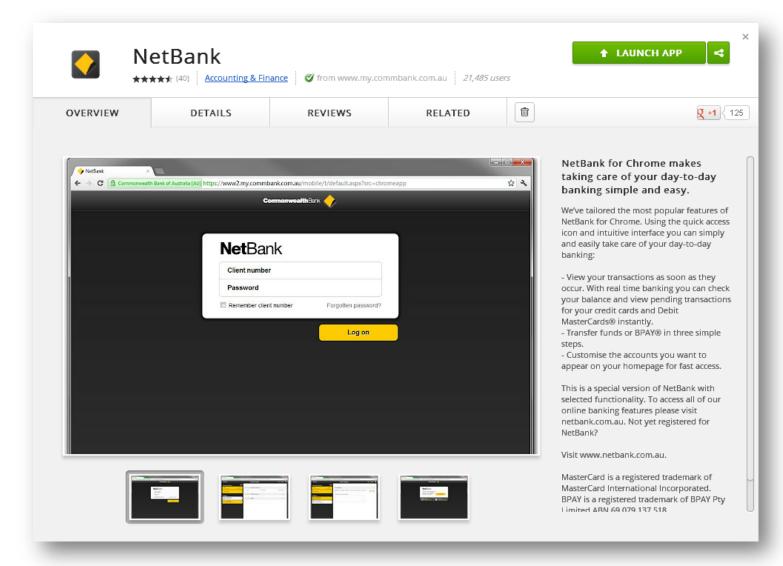


# HELPING CUSTOMERS ACHIEVE THEIR LONG TERM SAVINGS GOALS GIVES US VALUABLE INSIGHTS FOR FUTURE CROSS SELL OPPORTUNITY



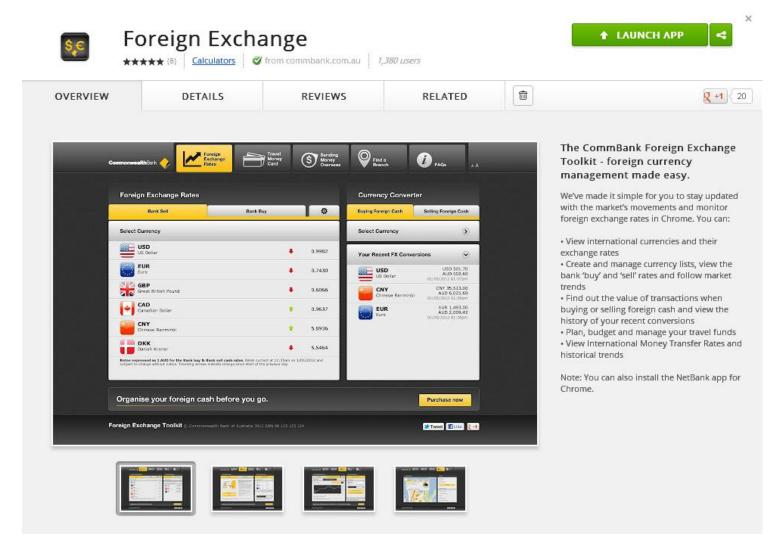


# NOW INSIDE THE WORLD'S MOST POPULAR BROWSER – A GLOBAL FIRST



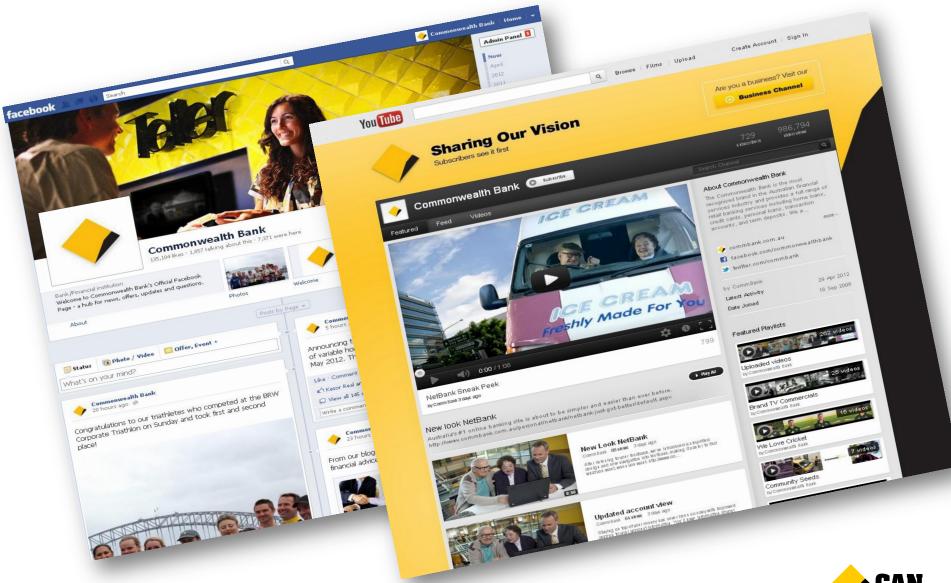


# MORE CONVENIENT FOREIGN EXCHANGE – A GLOBAL FIRST





# **SOCIAL SUPPORT & LEARNING**







# What are you looking for?

e.g Home loan, Personal loan...



Most Popular

Personal

Business 💟

Corporate



Got a Question?

**CHAT NOW** 

Tools, Apps & Video Calculate your home buying cost Workout how much you an borrow? Get our property guide app for your iPhone See our home loan advice series









Recommended



Personal

Business 💟

Corporate

am searching for...









### WHAT WE COVERED

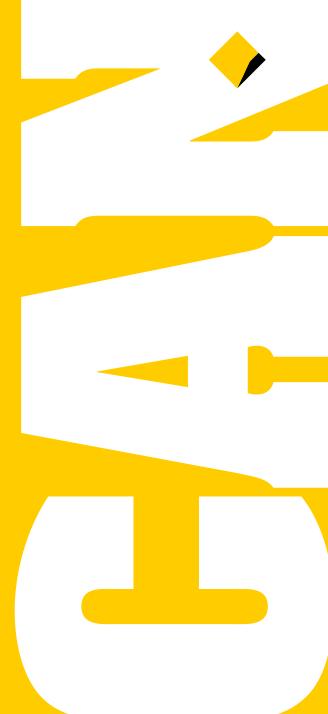
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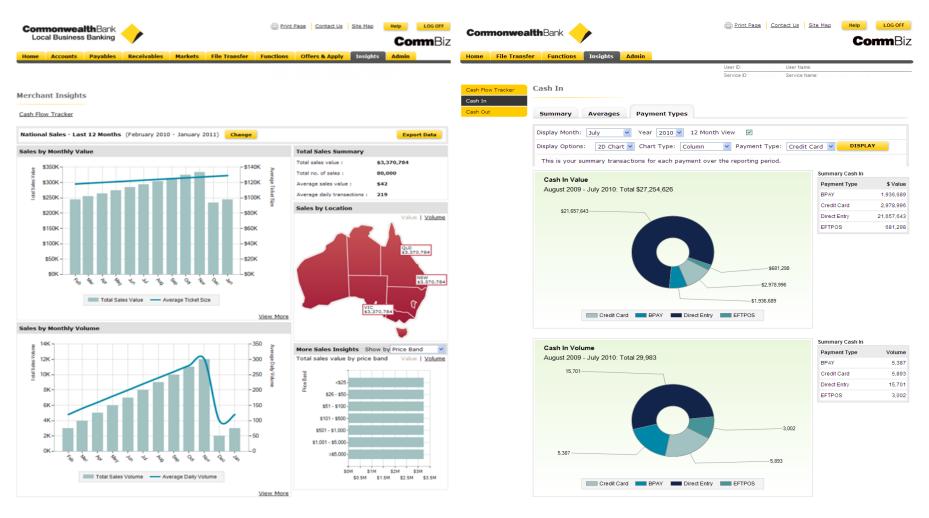


# LEVERAGING TECHNOLOGY IN THE BUSINESS MARKETS

**KELLY BAYER ROSMARIN** 

EXECUTIVE GENERAL MANAGER, BUSINESS PRODUCTS AND DEVELOPMENT

















TRANSACTION BANKING AWARDS 2010, 2011, 2012





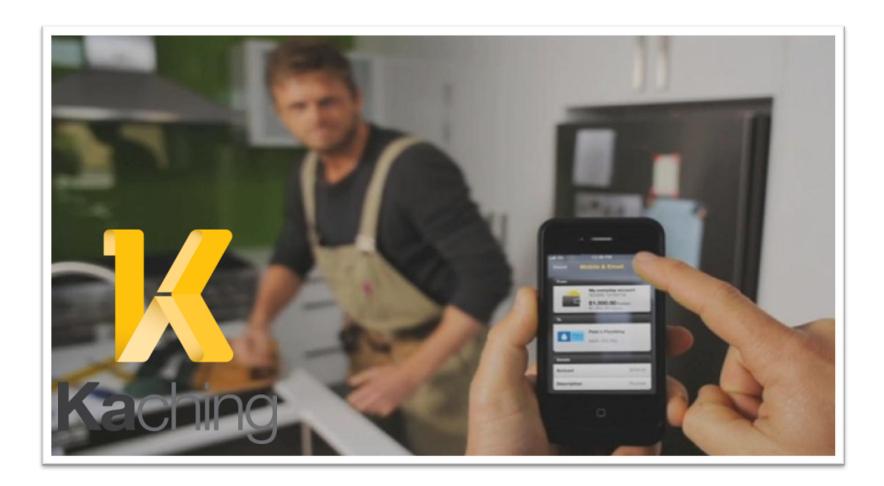
















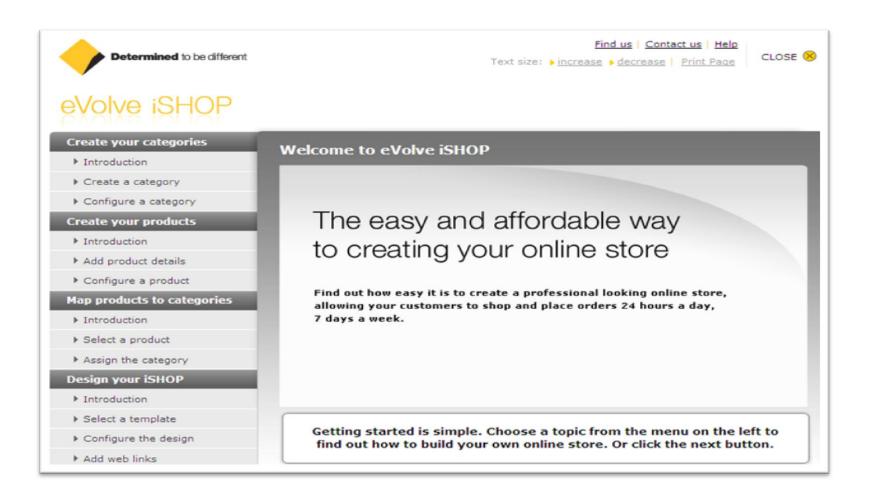








TRANSACTION BANKING AWARDS 2010, 2011, 2012





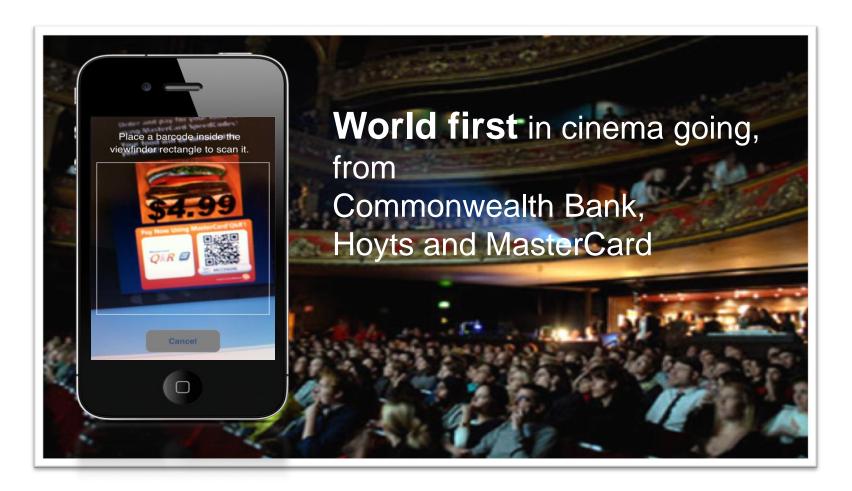
















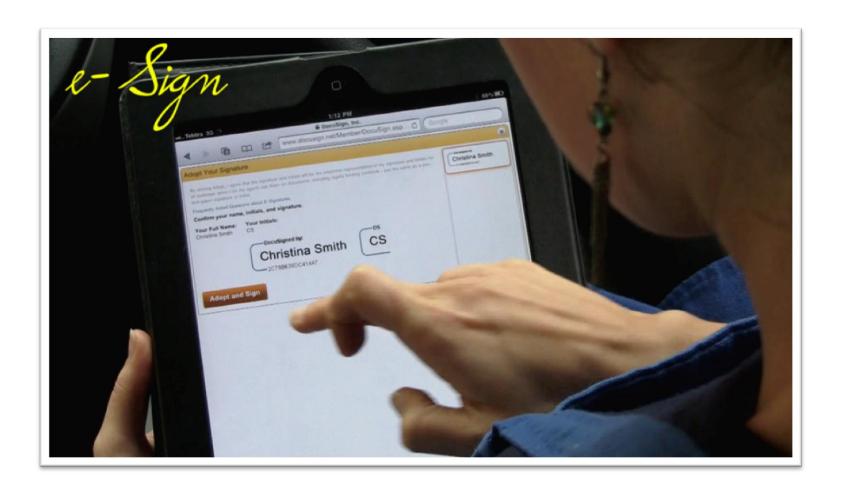








TRANSACTION BANKING AWARDS 2010, 2011, 2012





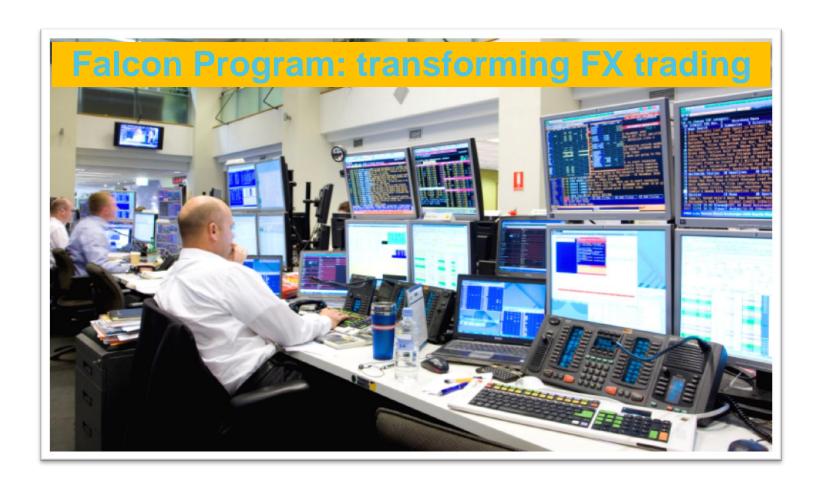






















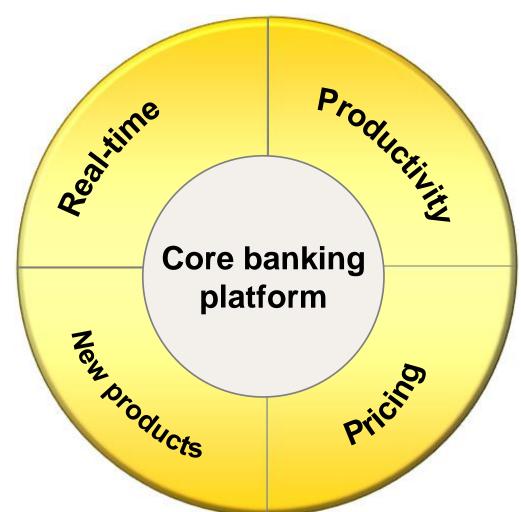


TRANSACTION BANKING AWARDS 2010, 2011, 2012

#### LEVERAGING OUR REAL-TIME BANKING PLATFORM













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